1985 - 1990

Carlos Ashida Gallery, first curatorships

On August 12, 1986, Ashida resigned from his post as deputy director of Plastic Arts of the Department of Fine Arts and returned to the Carlos Ashida Gallery where he presented the Carmen Marín collection and the work of Gil Garea, Roberto Parodi, Ana Luisa Rébora, Carla Rippey, Jaime Tafoya, Ramiro Torreblanca, Roberto Turnbull and Luis Valsoto, among others.

During this five-year period, he held several exhibitions in which he began to take on the new role of curator, unprecedented in our context at the time. This new function allowed him to propose new approaches to the artistic object through the reading of the context and its reality by other means, such as generation, in which he integrated groups of emerging artists who created trends in a common language and discourse.

The Nueva Generación [New Generation] exhibitions held at the Museo Regional with works by the Castro Leñero brothers, Julio Galán, Gabriel Macotela, Helio Montiel, Irma Palacios, Adolfo Patiño, Carla Rippey, Roberto Turnbull, Germán Venegas and Nahum Zenil; and Six pack de los sesentas, inaugurated at his gallery with works by Luz María Díaz, Adriana Margain, Rubén Méndez, Rubén Ortiz Torres, and Héctor and Néstor Quiñones are some examples of this approach.

Faced with the insurmountable economic pressure to maintain a constant rhythm of artwork sales, in 1988 the Carlos Ashida Gallery closed its doors for good. This event allowed Ashida to experience a new facet as a free agent in which he was able to consolidate his relationship with the artists he had come into contact with and establish collaborative projects with other galleries, mainly in Mexico City.